

# Artists canvas prints guidelines

## 1. Choosing the perfect shape canvas for your photo!



All our canvases are based on:

Fir wood, kiln-dried artist's frames,  
**38mm thickness.**

Because our frames are of a substantial thickness the photograph you supply needs to allow room for this (known as bleed), see opposite for more information.

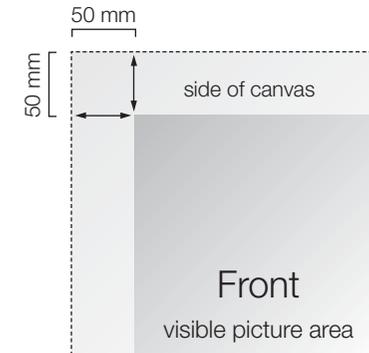
Slimmer 17mm thickness frames are available on request.



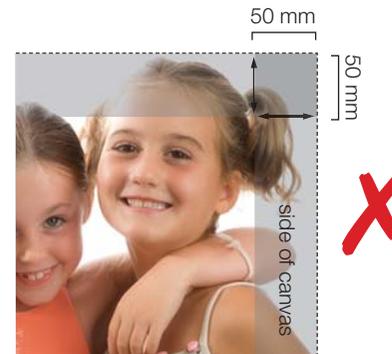
## 2. Choose the perfect photo for your canvas!

When choosing the image for your canvas please allow enough room around the outside of the picture to allow for it to fold around the frame without losing the impact of the main subject.

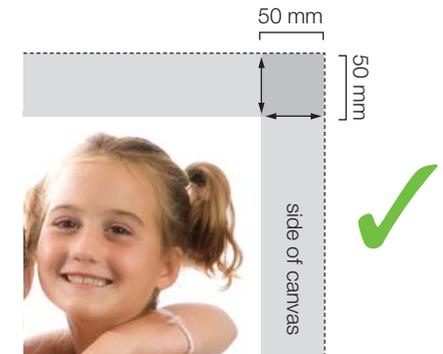
The additional overlap needs to be 50mm at full size, or the equivalent of 50mm bleed around the inside of the image at its finished print size.



Correct and incorrect use of bleed.



This picture doesn't allow enough surplus image to fold around the canvas's frame.



This picture has sufficient surplus background image to wrap around.

Please Note: It is possible for us to add bleed to your image using image manipulation, but this is dependent on the subject matter of the supplied image and would be at an additional cost.

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## 3. The correct resolution for your canvas image!

It is important that your photo is of an appropriate quality for printing on to canvas, if not the result may be disappointing compared to the view on your computer or camera. Below are examples of loss of quality due to insufficient resolution/image size.



### File Formats:

Preferably a high quality JPEG, but we can accept most popular file formats including: TIFF, EPS. Please call to check suitability of other formats.

### Image Resolution

The resolutions indicated in the table below are suggested to give you optimum results for various canvas sizes. We will accept artwork at resolutions lower than these but cannot guarantee the quality of the final print.

### Digital Photos

Please check the following before you supply your images.

- Pixel resolution
- File size
- Photo quality (out of focus etc.)

## CANVAS SIZE & ADVISED IMAGE SIZE

 <p>13"</p> <p>9"</p>	 <p>18"</p> <p>12"</p>	 <p>24"</p> <p>17"</p>	 <p>30"</p> <p>22"</p>	 <p>40"</p> <p>29"</p>	 <p>40"</p> <p>29"</p>
image file size: <b>508 KB</b>	image file size: <b>820 KB</b>	image file size: <b>1.3 MB</b>	image file size: <b>1.9 MB</b>	image file size: <b>3.6 MB</b>	image file size: <b>3.6 MB +</b>
camera setting: <b>1 megapixel</b>	camera setting: <b>2 megapixel</b>	camera setting: <b>3 megapixel</b>	camera setting: <b>5 megapixel</b>	camera setting: <b>8 megapixel</b>	8 megapixel +
pixel resolution: <b>1280 x 960 pixels</b>	pixel resolution: <b>1600 x 1200 pixels</b>	pixel resolution: <b>2048 x 1536 pixels</b>	pixel resolution: <b>2560 x 1920 pixels</b>	pixel resolution: <b>3264 x 2448 pixels</b>	
maximum size: <b>13 x 9 inches</b>	maximum size: <b>18 x 12 inches</b>	maximum size: <b>24 x 17 inches</b>	maximum size: <b>30 x 22 inches</b>	maximum size: <b>40 x 29 inches</b>	maximum size: <b>40 x 29 inches +</b>

The above dimensions are intended as rough guidelines only as camera settings such as pixel resolution and file size may vary between manufacturer.