

Vinyl/mesh banner (for example artwork see p2)

Sizes

Actual size:

Vinyl/mesh banners can be supplied to any size. They have a 50mm wrapround hem all round with optional eyelets.

Artwork size (25% actual size):

Supply at quarter size plus 12.5mm on all 4 edges to form the hem. Keep all text at least 12.5mm from the banner edge to leave room for eyelets, but bleed background images/tints to avoid white gaps.

Images

Colour

Please make sure all images have been converted to CMYK.

Images supplied as RGB may result in undesirable colour shifts.

Please convert any Pantone/spot colours to CMYK.

Resolution

This must be at least 300dpi at template size.

Fonts

If possible please convert your fonts to outlines, otherwise ensure they have been embedded in your PDF.

Supplying Artwork

File formats

Our preferred format for you to supply your artwork to us is as a print-ready PDF.

We can also accept other file formats such as Illustrator EPS or high-resolution TIFF and JPG, if in doubt please ask.

Bleed

Remember to add 3mm bleed, as indicated in the template.

Setup

If supplying in PDF format ensure cropmarks are present.

Turn off or delete the template before saving your file.

Need help or advice?

Please visit: www.adversetdisplay.co.uk/helpdesk
or telephone: **01723 363 732** and we will be happy to advise you.

EYELETS (Optional)

Keep text and important items clear of edge to allow for eyeletting if required.

vinyl/mesh banner- example of artwork layout

Create artwork at 25% actual size PLUS 12.5mm on all 4 edges to allow for hem

- Banner size
- Bleed area/hem - this folds over to form hem, bleed background into this area to avoid white edges
- Copy safe area

Template supplied by
adverset | display

**ADJUST SIZES
AS REQUIRED**

